Meryl Pritchett

Work

Senior Interaction Designer, UX & UI Arizona State University

Tempe, AZ · May 2020 - Present

Provide strategic UX and visual design solutions for websites and digital products for the research properties within the Knowledge Enterprise at Arizona State University.

UX/UI Designer Threespot

Washington, DC · Aug 2014 - Nov 2019

Defined solutions to digital problems. Advocated for the user throughout the process through creative strategy, user experience design, visual design, and user interface design.

Select projects include—

Physician's Committee for Responsible Medicine—website redesign and a mobile application, including creative strategy, user experience, and visual design

NAFSA: Association of International Educators—agile process to create a competency assessment tool, from defining the functionality to iterative interface design

Pew Charitable Trusts—strategic design including data visualization and staff training

The USO—website design, design pattern library, and ongoing support

Awards

Website design for Future of Tech selected as 2020 Webby Award Honoree.

Website design for Future of Tech selected as a 2020 Winner for AIGA 50.

Intranet redesign for Goodwill Industries recognized by Nielsen Norman Group as one of the top 10 intranets of 2016.

Education

Bachelor of Science in Visual Communication Arizona State University

Tempe, AZ · Aug 2010 - Jun 2014

Graduated summa cum laude.

Skills

Proficient in Sketch, InVision, and the Adobe Creative Suite including Photoshop, Illustrator, InDesign, and After Effects. Proficient in Microsoft Office and Google Suite online applications. Proficient in site builder tools including Squarespace and Webflow. Certified in the Google Analytics Individual Qualification. Introductory knowledge of HTML and CSS, JavaScript, and PHP.